

#thisisprevention

Murrindindi Shire Council

Primary Prevention examples:

1. Free From violence Local Government Program (FFVLGP)
2. Gender Equality Action Plan (GEAP)
3. Gender equality partnerships and collaborations
4. Gender equality commissioner community event

Free From violence Local Government Program (FFVLGP)

Murrindindi Shire Council successfully applied for the State Government Free From Violence Local Government Program (FFVLGP). As a result, Murrindindi Shire Council was able to fund and appoint a dedicated resource (for three years) to drive prevention initiatives.

Some notable initiatives already delivered under the FFVLGP include the rollout of an internal attitudinal survey, focused on attitudes towards gender equality and family violence. The survey helped us understand current thinking and areas for improvement which we embedded into a survey report and learning resource. The survey data is helping to inform all subsequent and future initiatives. Murrindindi has also engaged with local family violence experts to deliver interactive and casual learning sessions for staff.

Our recent collaboration with Mitchell Shire is a family violence resource guide which includes a guide as to how talk to someone who may be experiencing family violence and a comprehensive list of support services. The booklet will be made available both online and in physical locations for free in late 2023.

Another exciting initiative currently in the works is the development of a set of Free From Violence activity cards (to be released internally in 2024). The purpose of the cards is to increase fluency about gender equality and family violence as well as challenge entrenched stereotypes. The cards are aimed at normalising conversations on these topics to lessen stigma and remove

#thisisprevention

Murrindindi Shire Council cont.

Gender Equality Action Plan (GEAP)

Murrindindi Shire Council's Gender Equality Action Plan (GEAP) obligates us to make a commitment to gender equality through various actions.

Some of these include the implementation of a flexible work policy, celebrating IDAHOBIT Day in 2023 by inviting the community to participate in our Pride Flag raising event, the implementation of our Reconciliation Action Plan (RAP).

Gender equality partnerships and collaborations

Our partnership with WHGNE (formalised in 2023) has supported delivery of our Gender Equality Action Plan (GEAP) and family violence prevention initiatives, such as the implementation of mandatory staff training modules).

Murrindindi Shire Council enjoys collaborative efforts with Mitchell Shire to develop internal and community facing resources and co-hosting events such as the 2023 16 Days of Activism 'Walk Against Gender-Based Violence.'

We are also excited to be promoting the 'This Girl Can' campaign and upcoming community engagement with sporting clubs and community members to increase participation in local sporting activities in 2024 and beyond.

Gender equality commissioner community event

Gender Equality Commissioner (Dr Nikki Vincent) community event in collaboration with the Murrindindi Health Network. Dr Vincent was generous in sharing her own personal story with business owners and community members about how we can achieve a more gender equal community by working together.